

# E-CABS-2013

Events Carried out By SEC



**A BIENNIAL MAGAZINE  
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# SRINIVASAN ENGINEERING COLLEGE

PERAMBALUR – 621 212

(Approved by AICTE, New Delhi and Affiliated to Anna University Chennai)

(An ISO 9001:2008 Certified Institution)

## *Chairman's Message*



Today we all live in the post modern era. This age of globalization, cyber technology and innovative changes occupy pivotal position in every sphere of life. Education as an important component of human advancement and progress has also undergone tremendous changes in its aims, objectives and strategies of imparting this vital ingredient. Therefore, the 'superlative imperative' to try and find out varied and novel methods to effectively reach out the student populace hangs like the swords of Damocles over the heads of every pedagogue and educationalist. A true initiative, to address the issue has been made in this regard. I am very proud and immensely satisfied to note that Srinivasan Engineering College has proved to be the veterans of innovation in truly reaching out to all the masses and classes ( DS Groups) of our students community by way of launching e-cabs on line.

My sincere appreciation goes to all involved in the endeavour and its my ardent hope that the fruits of your labour will reach to all our beneficiaries and benefactors.

## *From The Principal's Desk*



### Hai there!

It is an absolute thrill to be able to in touch with you after a hiatus of three months through the third edition of e-cabs (Events Carried Out By Srinivasan Engineering College).

Quiet a lot has happened in the bygone quarterly, a tremendous change is underway, alluding the proverbial saying that “change is the only unchangeable phenomena” in the cosmos of human existence and that to constantly grow is to constantly change and raise to the occasion as and when required.

The natural calamities that devastated the normal fabric of everyday life in Uttarakhand, the torrential rain that culminated in the gruesome landslides claiming scores of innocent lives in Kerala, the communal riots that resulted in unbridled vandalism of the youth that went on a spree of looting and plundering of the public and private property in Marakkanam, allegations against the government officials engaging in explicit malpractice in the conduction and evaluation of TET examinations, a spat of theft, murder, sexual assaults meted out on school children and women which have become the regular features of the newspapers, to crown it all, the skyrocketing inflation and the steep depreciation of rupees against US dollar, all these bits and pieces of incidents showcase that something is rotten in the very moral fabric of society and that man is in complete discard with himself and nature which translates it self in a quandary of problems that pose a serious threat to our lives and belongings.

The present generation which is known as “Generation Y” for its popular punch of pessimism and interrogative quotient requires not the comfortable excuses but convincing answers for the questions that seem to surmount us.

Again it becomes the responsibility of teachers, mentors, parents and pedagogues to inject and indoctrinate the young minds of the student-community and truly empower them, who are but the pillars and bedrocks of the future India that requires the wisdom of the older generation and the swiftness of the younger generation to create a world of equal opportunities and seamless technological advancement which will be a “safe haven” for anyone and everyone in general and breed of budding technocrats in specific. Only then can we genuinely claim to be ‘free’ and the celebration of Independence Day will have some meaning left.

By the way, belated Independence Day wishes and wish you a happy reading. JAI HIND!

## **VISION**

To be a world class nodal centre in dynamic equilibrium with its social ecological and economic environment striving continuously for courageous leadership in teaching, research and scholarship meeting both the national and international standards.

## **MISSION**

Srinivasan Engineering College is committed to be a leading engineering college recognized as the first choice of committed students known broadly both within and outside academic circles by providing value based professional education to transform students' resource into sustainable national assets.

## **OBJECTIVES**

1. Forging strong interdisciplinary programmers between industry and R&D establishments for productive industry institution interaction.
2. Fostering openness and integrity to excel in academic and R&D endeavors.
3. Enhancing employment and career prospects along with regular course work.
4. Promoting Entrepreneurial development programmes.
5. Providing consultancies and industrial service for industry and business establishment

## **COURSE STRUCTURE**

### **UG Courses:**

- B.E., Aeronautical Engineering
- B.E., Computer Science Engineering
- B.E., Electronics & Communication Engineering
- B.Tech., Information Technology
- B.E., Mechanical Engineering

### **PG Courses:**

- M.C.A., Master of Computer Applications
- M.B.A., Master of Business Administration
- M.E., Computer Science and Engineering
- M.E., VLSI Design

# E-CABS

Patrons in – Chief: Shri.A.Srinivasan, Chairman

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## ABOUT THE INSTITUTION

Globalization has driven the world to explore new frontiers and create new dimensions in the existing realms of Engineering & Technology. Keeping this in mind, Srinivasan Engineering College was established in the year 2006 with 4 under graduate program and currently offers 5 under graduate & 4 post graduate program.

The college is approved by AICTE, New Delhi and affiliated to Anna University Chennai. The world renowned BSI conferred with ISO 9001:2008. Within Seven years, of its inception, the institution has carved a niche for itself due to its dynamic and dedicated faculty, quality courseware and training offered to the students.

SEC continues to establish co-operative programmes and international agreements with academic institutions throughout the world. These include in organizing Seminars, Workshops and Technical Symposium and enabling our students in enrollment to do their higher studies under reservation mode.

## INTERNATIONAL CONFERENCE ON SCIENCE ENGINEERING AND MANAGEMENT (ICSEM)



An International Conference on Science Engineering and Management (ICSEM) was organized by Srinivasan Engineering College in association with October University, Cairo, Egypt on 16th & 17th March 2013. In the Inaugural function, **SHRI.A.SRINIVASAN**, Founder and Chairman delivered the presidential address. **SHRI.P.NEELARAJ**, Secretary delivered special address. **Dr.B.KARTHIKEYAN**, Principal offered felicitations. **Dr.Sheriff Kamel Hussan Ratib**, Assistant Professor, Communication and Electronic department, Faculty of Engineering, October University for modern science and arts, New Cairo, Egypt was the chief guest who inaugurated and delivered the keynote address on the current research and development works in the department of ECE. **Dr.S.Gopal**, Executive Director, W.S.Test systems, Bangalore presided over the valedictory function and gave away the prizes to the winners of various competitions from various colleges. **Mrs. B.Revathi**, HOD, ECE delivered the vote of thanks.



# IEEE STUDENT BRANCH



The inauguration of IEEE student branch was incepted by Srinivasan Engineering College on 31.05.13. **SHRI.A.SRINIVASAN**, Founder and Chairman delivered the presidential address. **SHRI.P.NEELARAJ**, Secretary delivered special address. T.S.Rangarajan, Principal Consultant, TCS, IEEE Madras Section Chairman, Chennai was the Chief guest. He gave an overview of IEEE, its purpose and membership benefits with the students. Dr.B. Karthikeyan, Principal presided over the function. Mrs.B.Revathi, HOD, ECE proposed the vote of thanks.



## DEPARTMENT OF MECHANICAL ENGINEERING



Department of Mechanical Engineering, organized Technical Symposium MECH BLAZE'13 on March 16th 2013.

**SHRI.A.SRINIVASAN**, Founder and Chairman delivered the presidential address. **SHRI.P.NEELARAJ**, Secretary delivered special address.

**Dr.V.Balasubramanian**, Professor & Director, Department of Manufacturing Engineering, Annamalai University, Chidambaram was

the Chief Guest of the function. He presented a lecture on “**Recent Trends in welding Process**”. Two more eminent scholars, **Dr.S.Malarvizhi**, Associate Professor & **Dr.S.Rajkumar**, Asst. Professor from the same university interacted with the students on the emerging trends and technological advancement that the department of mechanical engineering is forging in the market. Students presented papers in technical symposium.

## DEPARTMENT OF INFORMATION TECHNOLOGY

An AICTE sponsored National seminar on “**Data hiding and data compression techniques**” organized by Department of Information technology on 26th & 27th April 2013.

**SHRI.A.SRINIVASAN**, Founder and Chairman delivered the presidential address.

**SHRI.P. NEELARAJ**, Secretary delivered special address **Dr.A.Vadivel**, Associate Professor, **Dr.S.Domnic**, Assistant Professor,

**National Institute of Technology, Trichy** were the resource persons for the morning session. **Dr.B.Elizabeth Caroline**, Professor, **JJ College of Engineering & Technology, Trichy** and **Dr.S. Muthuramalingam**, Assistant Professor, **Thiyagarajar College of Engineering, Madurai** were the resource persons in the afternoon session.. **Dr.B.Karthikeyan**, Principal, gave the presidential address.





## NATIONAL CONFERENCE



The Department of Computer Science and Engineering, Information technology and Masters of Computer Applications jointly organized National Conference NCETICT' 13 National Conference On "EMERGING TRENDS IN INFORMATION AND COMPUTING TECHNOLOGIES on 2nd March, 2013. **SHRI.A.SRINIVASAN**, Founder and Chairman gave the presidential address. **SHRI.P.NEELARAJ**, Secretary delivered the special address

Mr.Srikanth Chandrasekaran, General Manager, Indium Software Pvt.,Ltd, Chennai inaugurated the national conference. Mr.Ramasubramanian, Head-HR, VV Group of companies, Chennai addressed the gathering and honored the prize winners.

## SPORTS DAY

The 7th Annual sports meet of our college was celebrated on 01.03.13 with exuberance and exultation. **Shri.A.Srinivasan**, Founder chairman of Dhanalakshmi Group of Institutions presided over the function. He declared the sports meet open, and accepted the March past by the students brigade. The chairman, in his address, insisted that 'a sound body makes a sound mind' and that sports and games should be made an indispensable part of curriculum to ensure, a healthy and conducive environment for the students to excel in studies. **SHRI.P.NEELARAJ**, Secretary delivered the special address .

**Dr.T.K.Rajasekaran**, Superintendent of Police, Perambalur, was the chief guest. He urged the students to expunge and eradicate any vestige of 'inferiority complex' which is paralyzing and plaguing the young minds. He also insisted that the students should remain hungry, pensive and fully aware of the opportunities that come their way to make it big in life. **Dr.B.Karthikeyan**, Principal welcomed the gathering.



## Celebration of Iftar



The celebration of IFTAR (the culmination of the holy month of Ramzan and the dissolving of fast) was celebrated on 6<sup>th</sup> August, 2013 in the college premises under the aegis of Dhanalakshmi Srinivasan Group of Institutions, Perambalur. This socio-religious integration of muslim brothers was presided by **Shri.A.Srinivasan**, Founder and Chairman, Dhanalakshmi Srinivasan Group of Institutions in the presence of Secretary **Shri.P.Neelaraj** in the midst of 600 muslim students together with the members of faculty of entire group of institutions. Members of various muslim congregations converged in the campus under the Headship of Janab Mohamed Muner Hajrad, District head of Jama Athul Ulama Denomination, Perambalur who asserted that Dhanalakshmi Srinivasan group of institutions has been rendering an excellent educational service to the muslim community in breaking their shells of orthodoxy and has solely made the fruit of education reach all the corners of this educationally backward region of Perambalur. He also explained the medical significance and spiritual benefits that fasting has on realizing the hunger of the poor and the needy which is the path to reach Allah, the almighty.



## Graduation day



The 3rd Graduation Day of Srinivasan Engineering College, a unit of Dhanalakshmi Srinivasan Educational Institutions was held here on 13th April 2013 in the College open auditorium. Dr. S. Muttan, Regional Director, Anna University, Trichy was the Chief Guest who in the presence of the Founder Chairman of Dhanalakshmi Srinivasan Educational Empire Shri. A. Srinivasan, Vice-Chairman, Secretary, Governing Board of Directors, Faculty, Parents and Students conferred the 384 Graduands with their Degrees.

Dr. S. Muttan delivered a compact yet an inspirational speech to the graduands. Patriotism should supersede all our endeavors and that love for the nation should be the top priority for the young graduands who are the future pillars of the one-time supreme power of the globe i.e India that taught the world the rudiments of what constitutes a strong nation, from civilization to philosophy, from empiricism to advance research in astro-science, from arithmetic to even the top- notching techniques of modern warfare. Dr. Muttan also pointed out that even the Romans headed by Alexander had learnt the art of plastic surgery from Indians.

The chairman in his special address underscored the growing menace of desertion of parents in the old-age homes, which is a common phenomenon, spreading everywhere, should be curbed off for good.

The principal, Dr.B.karthikeyan presented the college Annual report. The secretary, the governing board of trust members graced the occasion. 16 university rank holders were specially honoured.

# ANNUAL DAY



The 7<sup>th</sup> annual day of our college was celebrated on 07.04.2013 under the auspices of our founder chairman **Shri.A.Srinivasan**. were the chief guests of the occasion. Our chairman in his presidential address stressed that the students community should learn to master 'The Art of Time Management' to utilize the opportunities at their service to make it big in life. While Mr. Shri charan, with classical example of story of an eagle that stakes its very life, breaking its own talons, beak and plucking its own feathers to rediscover a new strength to push its life span upto 70 years, drove home that students should learn **change-management** to continuously evolve and grow in their chosen profession. Lest they be Crushed under the burden of demands, challenges thrust upon them at work place. He also made it clear that the very 'Curriculum of Indian Education' should be revolutionized for the better so as to suit to the demands of the industries. Dr.B.Karthikeyan, Principal presented the annual report to the gathering.



# INDEPENDENCE DAY



The 67th Independence Day celebrations were held in the college open auditorium with the same gaiety, pomp and pageantry that one naturally finds in the capital. **Shri.A.Srinivasan**, the founder-chairman of Dhanalakshmi Srinivasan Group of institutions, presided over the occasion in the presence of the Secretary, **Shri.P.Neelaraj**, the board of trust members, All the principals of DS group of institutions in the midst of 10,000 students turned up in the morning to pay their respective homage to our Bhramata. The chairman in his patriotic speech called the students community to eradicate and completely annihilate all differences of color, creed and caste that still hold us in shackles. To breathe easy the life-giving breath of independence that our national leaders and freedom fighters painstakingly got at the stake of their own lives and belongings, **we should act boldly in the face of red-tapism, corruptions, nepotism and avarice.** The younger generation should learn to be laborious and imbibe values of sincerity, transparency and honesty for these guiding lights have been banished from the present day and that these moral precepts only can save and safeguard the moral fabric of the society from further damage and distortions. The chairman, also hoisted the tricolor national flag and accepted the salutations of march past of student-brigades.the students of DS groups presented their cultural.NCC cadets ,masters were presented with cash awards for their outstanding contributions in their fields.



## DEPARTMENT OF MANAGEMENT STUDIES



The Department of Management Studies organized seminar titled "Innovative practices of Human Resource Management in 21st century" held on 21-02-13. Dr. Michael David Premkumar, HOD, Bishop Heber College, Tiruchirappali, was the chief guest. He spoke about pros and cons of HRM in 21st century. Dr. B. Karthikeyan, Principal and Mr. A. Rajkumar, Vice Principal gave away the felicitation address.

### **STUDY ABROAD - LIVE TELECONFERENCE**

With a view to encourage our students to pursue their postgraduation studies abroad, a live teleconference with our Ex-Students was arranged by the placement wing of SEC. A good bunch of our students are presently pursuing their post graduate programs in reputed universities in countries like Australia, UK, Germany, Ireland & Egypt. Ms. Jeffi John one of our alumnus of 2012 batch who is currently pursuing her MS at STUTTGART University, Germany interacted with our pre-final & final year students of our college. She delineated the mandates and ground works that an engineering aspirant should do in order to get admitted in the universities abroad. She also clarified the numerous universities offering educational scholarships, stipends, part time jobs with nominal collateral. An orientation on higher education abroad was presented by Mrs. Savithri Sivakumar the Director of

U2CAN, a division of Trichy Plus International Educational Consultancy Services. She guided the students on the preparation of IELTS, TOFEL, GRE, MAT and the choice of course-ware that suits the aptitude and demand of the industry. She also explained about the Nationalized, private Banks doleing out Educational Loan with minimal or nil interest. As many as 800 students tookpart in the proceedings. It is remarkable that dozens of Alumuns fondly called 'SECIANS' are currently working in top most MNC's like WIPRO, TCS,CTS, SYNTEL & HCL.



## FORTHCOMING EVENTS

1. An International Conference on Engineering , Science and Management on 28 & 29th March, 2014.
2. An Inter Collegiate National Seminar SAHA'14 for all the first year engineering students in the month of March.
3. EDP and Placement Training for UG & PG students.
4. A National level symposium E-Fugen'14 on 7th February2014.

The fourth volume of E-CABS'14, The Quarterly News Magazine shall be launched in the month of January, 2014. The trajectory of events to be held at SEC shall be updated in the fourth edition of E-CABS.

# DHANALAKSHMI SRINIVASAN GROUP OF INSTITUTIONS

Perambalur | Trichy | Chennai | Coimbatore  
Tamil Nadu, South India.

Medical | Engineering | Management Studies | Science & Humanities | Polytechnic | Nursing | Education | Teacher Training | Junior College



## **Medical College :**

- ❖ Dhanalakshmi Srinivasan Medical College and Hospital, Siruvachur, Perambalur.

## **Engineering Colleges :**

- ❖ Dhanalakshmi Srinivasan Engineering College, Perambalur.
- ❖ Srinivasan Engineering College, Perambalur.
- ❖ Dhanalakshmi Srinivasan College of Engineering, Perambalur.
- ❖ Dhanalakshmi Srinivasan College of Engineering & Technology, Chennai.
- ❖ Dhanalakshmi Srinivasan College of Engineering, Coimbatore.
- ❖ Dhanalakshmi Srinivasan Institute of Technology, Samayapuram, Trichy.
- ❖ Dhanalakshmi Srinivasan Institute of Research and Technology, Siruvachur, Perambalur.

## **B-School :**

- ❖ Dhanalakshmi Srinivasan Business School, Chennai.

## **Arts & Science Colleges :**

- ❖ Dhanalakshmi Srinivasan College of Art & Science for Women, Perambalur.
- ❖ Srinivasan College of Art & Science (Co-Education), Perambalur.

## **Nursing Colleges :**

- ❖ Dhanalakshmi Srinivasan College of Nursing, Perambalur.
- ❖ Srinivasan College of Nursing, Perambalur.

## **Polytechnic Colleges :**

- ❖ Dhanalakshmi Srinivasan Polytechnic College, Perambalur.
- ❖ Srinivasan Polytechnic College, Perambalur.

## **Teacher Training & Education Colleges :**

- ❖ Dhanalakshmi Srinivasan College of Education (Co-Education), Perambalur.
- ❖ Dhanalakshmi Srinivasan College of Education for Women, Perambalur.
- ❖ Dhanalakshmi Srinivasan Teacher Training Institute, Perambalur.

## **Schools :**

- ❖ Dhanalakshmi Srinivasan Matriculation Higher Secondary School, Perambalur.
- ❖ Dhanalakshmi Srinivasan Higher Secondary School (Tamil Medium), Perambalur.
- ❖ Dhanalakshmi Srinivasan Matriculation Higher Secondary School, Trichy.

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