



Anna University, Trichy  
Zonal Level athletic meet prize winners

Anna university zonal level ball badminton runners team & Cricket team-third place-zonal level.

Our students have exhibited a tremendous interest in athletics, sports, and have won many laurels to our college.

The following snippet proves to be a standing proof for the excellent champions that our students are !!!

**Venue:** MAM School of Engineering

S. Thiyagu IV IT- 100 m- 1st , 200m- 2nd

S. Muralitharan – IV AE- Short put -1st

V.M. Ragul- II Mech- Javelin throw -1st

S.Gayathri-IV ECE- 400m 3rd

State Level Judo Competition

K.R.Nivathan- II Mech- 3rd place

**State-National Inter-zonal competition Zonal**

Ball badminton – II place

Cricket – III place

**State level**

G.Vivek IV CSE- Swimming – I place

Nivathan –II Mech ,

M. Praveen –IV Aero- Gold Medal



*The Winners of Zonal Level Competitions displaying their model and certificates, with the founder – Chairman and Principal*

## NSS

The NSS unit of SEC organized a seven day special camp at Eacham Village from 3.2.12 to 9.2.12 Kurumbakur town panchayat president Mrs.Papammal was the chief guest for the NSS Valediction. During the long programme , awareness programme on general health environmental preservation and blood donation , free sapling free computer literacy program were conducted Dr.K.Elangovan , delivered the felicitation and Prof.A.Rajkumar was the organizer of the camp.



Mr. Mohammed Sulaiman , III Year getting a certificate for the best NSS Volunteer

The NSS valediction camp was held at Eachampatti, Muslim Maya Welfare, Correspondent and Kurumbalur panchayat president Mrs.Papammal gave away the momento to the NSS programme officer A.Rajkumar for his valuable contribution

Mrs.Papammal speaking at the felicitation function



Mr.Mohamed Sulaiman, of III year, Mech was selected the best NSS volunteer for the academic year 2011-12.

An exclusive NSS orientation programme was organized on 14.03.12 at our college. Dr. B.Karthikeyan presided over the function. Dr.K.Elangovan, Vice Principal delivered the special addresss, in which he explained the Mosso and flame of NSS. NSS coordinator





## Onam Festival

Onam, one of the most celebrated festivals of Kerala, was celebrated in our college (on 26th August 2011) with equal gloire and gaily that one naturally finds in God's own country, Kerala. The festival that mythologically marks the promised return of the legend king Mahabali to the inhabitants of his kingdom, Presently Kerala was dramatically impersonated by students dressing alike (the great king) Mahabali who then, distributed sweets to all faculty and students.



ONAM Celebration, held at SEC, Founder – Chairman exchanging a word with a student dressed like the legend king Mahabali

The celebration that witnessed a large gathering of students from Kerala, was presided over by the founder chairman of DS group of institutions, Sri.A.Srinivasan, who in his presidential address recounted the whole saga of legend king Mahabali. He made it clear that such celebration help strengthening the cultural ties that each community of people is bound up with while fostering tolerance, mutual respect and cultural and national integrity in the minds of the students community.

While Dr.B.Karthikeyan, The Principal reiterated humorously that student from Kerala that shows up a 100% literacy rate should not lag behind in securing 100% results. Students from Kerala staged a few cultural programmes and distributed sweets to all.

## Annual Day 2012

The 6th annual day of our college was celebrated on 29.02.2012 under the auspices of our founder chairman Shri.A.Srinivasan. Mr.Shri charan, Wireless Architect, Wipro technologies, Chennai and Mr.P.Shanmuga sundaram, Senior HR manager, HCL Pvt. Limited, Chennai were the chief guests of the occasion. Our chairman in his presidential



The Chief Guest Mr.Shri Charan, drives home a hilarious lectures calling for implementation of progmatic Education of the Annual Day Celebration

address stressed that the students community should learn to master 'The Art of Time Management' to utilize the opportunities at their service to make it big in life. While Mr. Shri charan, with classical example of story of an eagle that stakes its very life, breaking its own talons, beak and plucking its own feathers to rediscover a new strength to push its life span upto 70 years, drove home that students should learn change management to continuously evolve and grow in their chosen profession lest they may crumble under the burden of demands, challenges thrust upon them at work place. He also made it clear that the very 'Curriculum of Indian Education' should be revolutionized for the better so as to suit to the demands of the industries.

Dr.B.Karthikeyan, The Principal presented the annual report to the gathering. Mrs. Revathi, The HOD of Department of ECE welcomed the gathering. And Mr. Stephen Leon, The Placement Officer, introduced the Chief guests to the gathering. This was followed by cultural events by the students. The vote of thanks by Professor Cicil Ignatius, the curtain was brought down on the celebration.



### Citizen Consumer Club

An awareness programme on hall mark was organized in palayam under the supervision of Citizen consumer club of sec. Mr. A.Senthil Kumar, Regional coordinator Citizen Consumer Club Presided over the function. Rev.Fr.Xavier, R.C.Church palayam delivered the felicitataion address. the students of sec performed a few skits on social awareness.



### Red Ribbon Club



'Celebrating Life'-A student awareness programme was organized under the banner of RRC of our college on 10-02-2012. Dr.B.Karthikeyan Principal presided over the function. Dr.k.Elangovan Vice-Principal delivered the felicitation address. Mr.k.Selvaraj District co ordinator RRC delivered the special address in which, he cautioned the ways and means to safeguard from various infections while insisting the importance of celebrating the gift of 'Life' to the fullest. Mr.R.Vijaya Kumar, RRC coordinator of our college welcomed the gathering

## Department of Information Technology

### *Seminar / Conferences / Workshop - Presented / Attended*

S.No.	NAME	TITLE	INSTITUTION / COLLEGE	P/A	DATE
		Security Based Realization of Attack in Wireless Mesh Network in High Throughput Multicast Routing	4th International Conference on Science, Engineering and Technology(SET), VIT University,Vellore, India(2012)	P	May' 3&4 <sup>rd</sup> - 2012
1.	S.Sathishkumar AP/HOD	Intelligent Vehicle Traffic violation & Detection System using Barcode	National Conference on Recent Trends in Emerging Technologies (NCRTET'12) Kuriji College of Engineering of Technology, Trichy 2012.	P	Mar 6 <sup>th</sup> - 2012
		Intelligent Vehicle Traffic violation & Detection System using Barcode	National Conference on VLSI and Image Processing (NCVLSI'12), Velammal Engineering College, Chennai 2012.	P	Mar 16 <sup>th</sup> - 2012
		Security Architecture for E-Cash Transaction in Mobile Devices	Fifth National Conference on Recent Trends in Information and Communication Technology, Erode 2012.	P	Apr' 2&3 <sup>rd</sup> - 2012
2.	S.Saravanan AP/IT	Sheltered Hybrid range query framework in tiered sensor network	3rd National Conference on Innovations in Information and Communication technology(NCIIT'12), Bannari Amman Institute of Technology, Erode2012	P	Feb' 24&25 <sup>th</sup> - 2012
		Entropy Based detection of DDOS Attacks using HSM Model	4th National Conference on "New Horizons in Communication Engineering", Velalar College of Engineering and technology,Thindal, Erode 2012.	P	Mar' 17 <sup>th</sup> - 2012



## Department of MBA

### Seminars / Conference / Workshops - Presented / Attended by staff Members

S.No.	NAME	TITLE	INSTITUTION / COLLEGE	P/A	DATE
1.	<b>Dr.N.Vijai Anand</b> Professor / HOD	HR Audit & Accounting - An Innovative HRM Practices in 21 st century	International conference on Human Resource Practices in 21st century organized by Periyar Manniammai University with assistance of Indian Council of Social Science Research	P	August 12 <sup>th</sup> & 13 <sup>th</sup> - 2011
		Key issues and challenges of Merger & Acquisition in the corporate World	International Conference on Challenges of Indian Business in Global Economy organized by the Department of Management Studies Annai Mathammal Engineering College, Namakkal Dt	P	September 23 <sup>rd</sup> - 2012
		Effective Teaching of Finance	International Workshop conducted by Bharathidasan University association with SMART Journal of Business Management studies and Shrimathi Indra Ghandhi College, Tiruchirappali.	P	May 19 <sup>th</sup> - 2012
		Research Methods in Management	Staff Development Programme (SDP) conducted by Sudharsan Engineering College, Sponsored by AICTE - New Delhi	P	April 16 <sup>th</sup> -30 <sup>th</sup> - 2011
2.	<b>S.Prasanna</b> Asst Professor	A Study on safety measures provided for the workers in Kansai Nerolac Paints	National Conference KEYNOTE conducted by CARE school of Engineering, Trichy	P	Feb'9 & 10 <sup>th</sup> - 2012
		HR Audit & Accounting -An Innovative HRM Practices in 21 st century	International conference on Human resource Practices in 21st century organized by Periyar Manniammai University with assistance of Indian Council of Social Science Research		August 12 <sup>th</sup> & 13 <sup>th</sup> - 2012




**Department of MBA**
**Seminars / Conference / Workshops - Presented / Attended by staff Members**

S.No.	NAME	TITLE	INSTITUTION / COLLEGE	P/	DATE
3.	<b>M.UMA MAHESWARI</b> Asst Professor	"Effective Teaching of Finance"	Participated in one day International Workshop organised by Department of Commerce and Financial Studies, Bharathidasan University, Trichy	P	May 13 <sup>th</sup> - 2012
		Foreign Direct investment in Indian retail sector -An analysis	International conference by Bharathidasan University, Trichy.	P	January 7 <sup>th</sup> & 8 <sup>th</sup> - 2012
		A Level protection for Creations	International conference by Sir Sairam Institute of Management Studies, Chennai	P	September 24 <sup>th</sup> & 25 <sup>th</sup> - 2011
4.	<b>G.ESTHER PRINCESS</b> Asst Professor	Teaching Professional is a Noble Profession	FDP Organised by Srinivasan Engineering College, Perambalur	P	June 23 <sup>rd</sup> , 24 <sup>th</sup> & 25 <sup>th</sup> - 2011
		E-waste Mangement	Presented Paper in National Level Conference conducted by CARE College, Trichy.	P	Jan' 22 <sup>nd</sup> - 2012





### Research Proposal

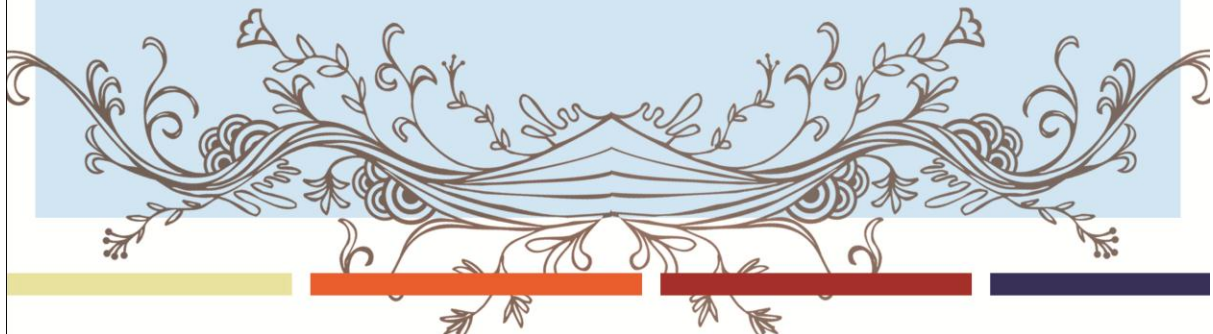
S.No.	NAME OF THE FACULTY	FUNDING AGENCY	TITLE OF THE PROPOSAL	ROLE PI/CO-PI	AMOUNT	SUBMITTED DATE
1.	S.Jayanthi	ICSSR	Talent Management Using Neurofuzzy Datamining	PI	14,88,000	01.06.12
2.	Sathya	DRDO	Pervasive and cloud computing	PI	1,25,000	30.05.12
3.	J.Suganya	CSIR	Efficient and Effective File Sharing Mechanism in Peer to Peer Botnets	CO-PI	1,50,000	02.06.2012
4.	B.Amutha			PI		
5.	S.Chinnadurai	CSIR	Multi Tree Database Architecture for Location Tracking in Next Generation Mobile Networks	CO-PI	12,15,000	12.06.2012



## Department of MCA

### List of Proposals Submitted to Various Funding Agencies

S.No.	NAME OF THE FACULTY	RESEARCH TOPIC	FOUNDING AGENCY	AMOUNT
1.	<b>K.ADLIN SUJI &amp; N.KANAGARAJ</b>	Operating System for Blind Peple	UGC (Major Research)	1,85,000
2.	<b>S.JAYAPRAKASH, A.KAVITHA &amp; M.SANTHOSH KUMAR</b>	Multicasting in Wireless AD HOC Networks	DST	3,00,000
3.	<b>K.NITHYAKALYANI &amp; V.ILAMATHI</b>	E-Learning using MOODLE	DST (FAST TRACK SCHEME FOR YOUNG WOMEN SCIENTIST)	3,00,000




**Department of ECE**

**Research Proposal**

S.No.	NAME OF THE FACULTY	QUALIFI-CATION	FUNDING AGENCY	TITLE OF THE PROPOSAL	ROLE PI/CO-PI	AMOUNT	DATE ON WHICH SUBMITTED
1.	B.Revathi	M.E., PH.D (PURSUING)	ISTE-STTP	Biometrics and its Applications	PI	2,50,000	09.09.11
2.	R.Sankar Ganesh	M.Tech	DIT	Fabrication of High Density Non Volatile Memory Devices Utilizing Cds/PMMA	PI	15,00,000	31.05.12
3.	B.Kathiga	M.E	DST WOSA	Development of UWB antenna for Breast Cancer Detection	PI	23,00,000	02.06.12
4.	G.Saranya Revathi	M.E	DRDO	Development of higher order noise removal filter using total variation model for color images	PI	5,50,000	11.06.12
5.	M.Rekha	M.E	DST SERC	Sharper high resolution Image by using Discrete and stationary wavelet Decomposition	PI	15,00,000	06.06.12
6.	Ragavendra Malapatti	B.E	UGC	National workshop on "Hands-on training in MATLAB tools"	Organizing Secretary	1,04,000	06.06.12
7.	N.Kannan	B.E	CSIR	National Conference			
8.	U.Satheeswaran	B.E	Aeronatics R&D Board	National Seminar on "Radar and its Applications"		71,000	06.06.12
9.	K.Vijayakanth	M.E	UGC	Development of Low power CMOS devices	PI	8,30,000	11.06.12
10.	M.Arivasanth	M.E	UGC	Development of Low power CMOS devices	CO-PI	8,30,000	11.06.12
11.	C.Sathish Kumar	M.E	DST SERC	Separating Overlapped fingerprints using constrained relaxation algorithm	PI	3,50,000	11.06.12




**Department of ECE**
**Programme Organized**

S.No.	EVENT	DATE	CHIEF GUEST	LECTURE TOPIC
1.	Association Inauguration	29.7.11	<b>Dr.A.AROKIASAMY,</b> Principal, Anjalai Ammal Mahalingam Engineering College, Kovilenni	Fractals
2.	Symposium - National Level Technocal Symposium on Electronic Future generation (E-Fugen)	22.08.11	<b>Dr.S.RAGHAVAN,</b> Professor / ECE National Institute of Technology, Tiruchirappalli. <b>Dr.A.ABDUL RAJAK,</b> Professor / ECE Bits Pilani - Dubai Campus, Dubai.	Microwaves  Electronic trends
3.	Seminar National Level Technical Seminar on Wireless Sensor Networks and Image Processing	03.09.11	<b>Dr.T.G.PALANIVEU,</b> Principal, Arunai Engineering College, Thiruvannamalai. <b>Dr.K.VIJAYAREKHA,</b> Professor & Associate Dean, Sastra University, Thanjavur.	WSN  Image Processing and Application
4.	Workshop <b>PCB Design using ORCAD</b>	30.01.12 & 31.01.12	<b>Dr.R.VAITIANATHAN,</b> RR Circuits Solutions, Housur.	PCB Design
5.	Conference <b>RECENT TRENDS IN ELECTRONICS, COMMUNICATION AND CONTROL ENGINEERING - RECCE' 12</b>	17.03.12	<b>Dr.G.SARAVANKUMAR,</b> Dean, Tamilnadu College of Engineering, Coimbatore.	PLD Control


**Department of Management Studies**

**Research Proposal**

S.No.	NAME OF THE FACULTY	FUNDING AGENCY	TITLE OF THE PROPOSAL	ROLE PI/CO-PI	AMOUNT	SUBMITTED DATE
1.	<b>Dr.N.Vijai Anand</b>	ICSSR	A study on coping pattern of Stress among executives in companies	P1	8,19,000	18.05.12
2.	<b>Dr.M.Uma Maheswari</b>	NCWRS	A study on Work life balance among women employees in service sector	P1	1,23,000	14.06.12
3.	<b>S.Prasanna</b>	UGC	A study level workshop on employability skills for engineering students in Trichy region	P1	1,35,000	
4.	<b>M.Manimaran</b>	ICSSR	A Study on Human Asset Valuation with special reference to Perambalur District	P1	1,70,500	30.05.12
5.	<b>B.Ramesh</b>	ICSSR	Analysis on management capability of SHG's with special reference to Perambalur region	P1	4,83,000	08.06.12
6.	<b>Esther Princess</b>	ICSSR	Contemporary issues and challenges of HR practices in 21st century	P1	1,56,000	01.06.12



### Research Proposal

S.No.	NAME OF THE FACULTY	FUNDING AGENCY	TITLE OF THE PROPOSAL	ROLE PI/CO-PI	AMOUNT	SUBMITTED DATE
1.	<b>M.Joseph Fernandus</b>	ARDB	Diffusion Bonding of High Temperature Materials	M.Joseph Fernandus K.Karthikeyan	36.5 lakhs	11.06.12
2.	<b>T.Ayyasamy</b>	ARDB	Performance Improvement of Gravity Gradiometer and Map Matching an aid to Inertial Navigation System (INS) for Aircraft Navigation	T.Ayyasamy	12.5 lakhs	11.06.12
3.	<b>V.Sangeetha</b>	ARDB	National Seminar on "Recent Advances in Aviation Industry"	T.Ayyasamy V.Sangeetha	1,80,000	29.05.12
4.	<b>S.Nithiya Kalyani</b>	ARMREB	National Symposium on "Fuel Cell & its Application"	S.Nithiya Kalyani T.Ayyasamy	1,85,000	




**Placement and Training Division**

**Research Proposal**

S.No.	NAME OF THE FACULTY	FUNDING AGENCY	TITLE OF THE PROPOSAL	ROLE PI/CO-PI	AMOUNT	SUBMITTED DATE
1.	B.Issac Johny	ICSSR	Poverty reduction through pro-active, participatory, income - generating involvement of Rural youth of Thanjavour	PI	3,68,500	11.06.12
		MOEF	"Sustainable Agriculture Practicesthrough pro-active, participatory and involvement of Rural Farmers of Thanjavour in Low Carbon Farming"	PI	3,45,100	
2.	M.S.Girish	WWFFI	Municipal Solid Waste Management System at Perambalur	PI	3.5 Crores	24.05.12
		NSWAI		PI		
		ENVIS		PI		
		TNPCB		PI		
3.	M.Ramesh	UGC	Rehabilitation Course in English cum Personality Enhancement for the Rural students Perambalur district	PI	1,75,000	11.06.12
4.	M.Devipriya	ICSSR	Emerging Trends In B- World	CO-PI	1,00,000	31.05.12
		DOTe	Contemporary Issues and Challenges of hr Practices In 21st Century	PI	1,56,000	

 **Department of Aeronautical** 

**Research Proposal**

S.No.	NAME OF THE FACULTY	FUNDING AGENCY	TITLE OF THE PROPOSAL	ROLE PI/CO-PI	AMOUNT	SUBMITTED DATE
1.	<b>K.Karthikeyan</b>	UGC	National Conference On "Recent trends in Welding"	K.Karthikeyan	82,000	06.06.12
2.	<b>R.Kamalakaran</b>	UGC	National Seminar On "Emerging Trends In Automobile Industry"	R.Kamalakaran	1,02,000	31.05.12

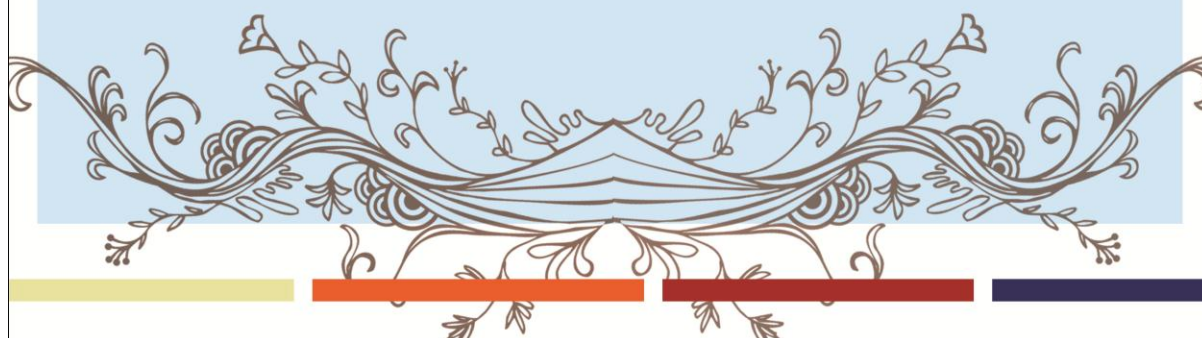




## Department of MCA

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2.	<b>S.JAYAPRAKASH, A.KAVITHA &amp; M.SANTHOSH KUMAR</b>	Multicasting in Wireless AD HOC Networks	DST	3,00,000
3.	<b>K.NITHYAKALYANI &amp; V.ILAMATHI</b>	E-Learning using MOODLE	DST (FAST TRACK SCHEME FOR YOUNG WOMEN SCIENTIST)	3,00,000





# Press Releases



**நுகர்வோர் பாதுகாப்பு மன்றம் துவக்கம்**

பொன்புலர் மாவட்ட ஆளவைத் தலைவர் திரு.கே.எஸ்.செல்வம், பொன்புலர் சீனிவாசன் பொறியியல் கல்லூரிக்கு உதவுகிற பொதுமக்கள் குழுவை துவக்கி வைக்கிற போது, தலைவர் அவர்கள் கருத்துரை செய்தார்.

பொன்புலர் மாவட்ட ஆளவைத் தலைவர் திரு.கே.எஸ்.செல்வம், பொன்புலர் சீனிவாசன் பொறியியல் கல்லூரிக்கு உதவுகிற பொதுமக்கள் குழுவை துவக்கி வைக்கிற போது, தலைவர் அவர்கள் கருத்துரை செய்தார்.

## கல்லூரியில் ஓணம் பண்டிகை

பொன்புலர் சீனிவாசன் பொறியியல் கல்லூரி சிறப்பாக சாதிப்பதற்காக பல்வேறு முயற்சியும் கொண்டுவந்தது. விழாவுக்கு கல்வி திருவணக்கின் தாளாளர் ஆ. சீனிவாசன் தலைமை வகித்துப் பேசினார், கல்வி திருவணக்கின் செயலர் பி. தீவராஜ், கல்லூரி முதல்வர் பி. கார்த்திகேயன் ஆகியோர் முன்னிலை வகித்தனர்.



பொன்புலர் சீனிவாசன் பொறியியல் கல்லூரி சிறப்பாக சாதிப்பதற்காக பல்வேறு முயற்சியும் கொண்டுவந்தது.



பொன்புலர் சீனிவாசன் பொறியியல் கல்லூரியில் உள்ள மாணவர்கள்.

## சீனிவாசன் பொறியியல் கல்லூரியில் தேசிய ஆளுமை கருத்தரங்கம்

பொன்புலர் சீனிவாசன் பொறியியல் கல்லூரியில் தேசிய ஆளுமை கருத்தரங்கம் நடைபெற்றது. மாணவர்கள் கருத்துரை செய்தனர்.

## சீனிவாசன் இன்ஜி., கல்லூரி என்.எஸ்.எஸ்., திட்ட முகாம்

பொன்புலர் சீனிவாசன் இன்ஜினியரிங் கல்லூரியில் திட்ட முகாம் நடைபெற்றது. மாணவர்கள் கருத்துரை செய்தனர்.

## College team makes it to final of NASA competition

Among 60 institutions worldwide and eight national teams, the team from Srinivasan Engineering College in Perambalur has been shortlisted for the NASA's Lunabotix Mini Competition-2012 in Florida, USA.



பொன்புலர் சீனிவாசன் பொறியியல் கல்லூரியில் உள்ள மாணவர்கள்.

## MoU inked to accord thrust to academic activities

PERAMBALUR: Dhanalakshmi Srinivasan group of educational institutions has signed a Memorandum of Understanding with the Canadian International College, Cairo, the first college accredited by the Egyptian Ministry of Higher Education. The MoU covers academic visits, exchange of faculties, internships, higher education opportunities, online library access, youth exchange for cultural programmes, research activities, according to a press release issued by B.Karthikeyan, principal, Srinivasan Engineering College, who represented the group of institutions at Cairo.



GLOBAL OUTLOOK: B.Karthikeyan, right, principal, Srinivasan Engineering College, and an official of Canadian International College, Cairo, with the MoU documents on the Cairo campus, recently.

## சீனிவாசன் பொறியியல் கல்லூரி ஆண்டு விழா

பொன்புலர் சீனிவாசன் பொறியியல் கல்லூரியில் ஆண்டு விழா நடைபெற்றது. மாணவர்கள் கருத்துரை செய்தனர்.



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## Snap shots of Events 2011 - 12



6th Annual day programme



MOU with Canadian International college, Egypt



Lubanotics participants in NASA at USA



Mind blowing dance performance



Careful listening to the Training programme.



Light Music Performance by the students

### ***Forth coming events***

An international SEMINAR & CONFERENCE on September & October - 2012.  
Faculty development Programme for the staff members.  
Personality development Programme for the 1st year students.  
EDP & Placement training Programme for UG & PG students.

The Second volume of E-Cabs a biannual E-MAGAZINE Launched in the month of January-2013.

The trajectory of events to be held at sec shall be covered in the second edition of E-Cabs which shall be launched line in January-2013

With best compliments from

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